SKORR DESIGN

FAQS

# FREQUENTLY ASKED QUESTIONS



## HOW DO I SUBMIT AN APPLICATION FOR YOUR DESIGN SERVICES?

You have two options for submitting your application. You can either mail the completed application form to the preaddressed envelope included in the package to SKORR DESIGN at 3769 Park Blvd. San Diego, CA 92103. Alternatively, you can visit our application hub and fill out the form online, whichever method is more enjoyable for you.



### IS THERE AN APPLICATION FFF?

No, there is no application fee to submit your information and share your ideas with us.



### IS EVERY APPLICATION ACCEPTED?

While we value each application, not all will be accepted due to factors such as project alignment and availability. We aim to ensure that each project we take on has the best chance for success.



## WHAT HAPPENS AFTER I SUBMIT MY APPLICATION?

After reviewing your application, we will schedule a personal phone interview to connect further and explore the potential of your landscape project.



#### HOW DOES THE CLIENT ON-BOARDING PROCESS WORK?

Once selected, we'll guide you through our client onboarding process, ensuring your comfort and engagement as we delve into the creative journey together.



## WILL I HAVE AN ON-SITE MEETING WITH YOUR TEAM?

Absolutely. An on-site meeting is an essential part of our process. We'll experience the space firsthand and conduct a special energy clearing ritual to set the stage for your landscape transformation.



## HOW DOES THE DESIGN PHASE WORK?

The design phase is where the magic happens! It's a collaborative process that combines meetings and revision calls to craft a landscape design that you'll truly love. During your personal interview call, we'll dive into the specifics of this phase, providing you with a comprehensive overview of the design journey ahead. We're committed to making sure your design captures your vision and preferences in every detail.



#### WHAT HAPPENS AFTER I APPROVE THE DESIGN?

Once you approve the final design, we can move forward with bringing your dreams to reality. You can also opt for our Design Quality Package, which involves collaborating to review proposals, selecting a contractor, and ensuring the execution aligns with our shared vision.



# CAN I INVOLVE MY OWN CONTRACTORS OR PROFESSIONALS DURING THE DESIGN AND EXECUTION PHASES?

Absolutely! We value collaboration and understand that you might have trusted professionals you'd like to bring into the project. We welcome the opportunity to work with your contractors, architects, or other experts to ensure a smooth and successful implementation of the design. Your satisfaction and the realization of your vision are our top priorities.



## WHAT IF I HAVE MORE QUESTIONS OR NEED CLARIFICATION?

Feel free to reach out to our team through the contact information provided on our website. We're here to help and provide any additional information you may need.

website: www.skorrdesign.com email: dream@skorrdesign.com

phone: 305.744.2221

SKORR DESIGN

## INVESTMENT GUIDE



## PACKAGES

#### OUR MISSION

Our mission is to provide you with a transformational landscape design experience. In this section, you'll find an overview of our design investment options, as well as details about our Design Quality Package for those seeking an enhanced level of collaboration.

Designing your dream landscape involves a thoughtful investment of time, expertise, and creative energy. We believe in transparency and clarity when it comes to our design services. Our pricing is structured to provide you with the best value and an experience that will leave a lasting impact.

We are dedicated to creating extraordinary outdoor spaces that not only enhance the value of your property, but also enrich your life experience. We strive to provide an unparalleled design journey with each of our clients. We believe that the process of design is as valuable as the final result.

We act as interpreters, unraveling your desired experiences, emotions, and the ambiance you aim to nurture in your space. Guiding you through this process, we help you articulate your vision, which we then meticulously translate into precise deliverables for your contractor to manifest.

Recognizing the scope of these projects, often spanning over a year from concept to realization, we place great importance on building enduring relationships. Through continuous collaboration, we shape designs that stand the test of time, embodying both your vision and our commitment to excellence.

## DESIGN PACKAGES

#### INVESTMENT INCLUSIONS

Our design investment is tailored to your specific needs, ensuring that every aspect of your vision is addressed and brought to life. While each project is unique, our pricing structure encompasses:

#### **Initial Consultation**

We initiate the process with a personalized conversation to gain insight into your aspirations and ideas.

#### **Design Process**

Our comprehensive design journey involves creative exploration, presentations, revisions, and finalization.

#### **Design Quality Package**

(Optional) For those seeking additional support in contractor selection and execution.

#### **Ongoing Collaboration**

Your input and insights are valued every step of the way.

#### PRICING STRUCTURE

Recognizing the individuality of each project, our pricing structure is designed to provide tailored solutions that align with your precise needs. While every project is distinct, our design investment typically falls into the following ranges:

#### CONCEPTUAL DESIGN PACKAGE

#### Starting from 0.5% of Property Value

- 3D design concept renderings
- Video walkthrough
- General material recommendations
- Fundamental 2D layout plan

#### COMPREHENSIVE DESIGN PACKAGE

#### Starting from 1% of Property Value

- 3D design concept renderings
- Video walkthrough
- Specific material selections
- Comprehensive 2D construction documents
- Furniture selection

#### LARGE SCALE PROPERTY PACKAGE

#### Starting from 1.5% of Property Value

- 3D concept renderings
- Video walkthrough
- General material recommendations
- Fundamental 2D layout plan

#### ESTATE AND COMMERCIAL PACKAGE

#### Starting from 2% of Property Value

- 3D concept renderings
- Video walkthrough
- General material recommendations
- Fundamental 2D layout plan
- Collaboration with additional trades

#### DESIGN QUALITY PACKAGE

Embarking on your design journey with SKORR Design is only the beginning. The true adventure unfolds in the transition from design to execution. Our Design Quality Package ensures that the vision we've crafted together materializes into your dream space, down to the last detail.

#### INCLUSIONS

- Curated Contractor Recommendations: We sift through local, trustworthy contractors, presenting you with a list that aligns with our standards of quality and your needs.
- Proposal Analysis: We dissect and evaluate contractor proposals for you, ensuring each material specification aligns with our original design plans, while highlighting any omissions or deviations.
- Milestone Site Visits: Scheduled site visits at critical junctures of the project allow us to oversee the quality and fidelity of work, making certain it aligns with our shared vision.
- · Contractor Liaison: We act as your primary point of contact with contractors, sparing you the administrative burden and ensuring your time is focused on what really matters.
- · Change Order Management: Should there be any need for design alterations, we correspond directly with the contractor. We'll offer our professional recommendations to make sure any changes enhance, rather than compromise, the overall quality of the design.
- · Final Walk-Through: A concluding inspection ensures that every design element has been impeccably executed, leaving you with a space that not only meets but exceeds your expectations.

DESIGN QUALITY Starting from 10% of total construction costs

ADDITIONAL FEES: Our pricing model factors in various considerations to ensure you receive optimal value for your investment.

- Project Complexity: The intricacy of your project influences the scope of our work. To ensure the highest level of design quality and attention to detail, our design packages start at a minimum investment of \$33,000.
- Project Size: Larger projects entail more extensive planning and design.
- Travel and Accommodations: Travel and time zone adjustments may influence pricing.
- Please note that certain additional fees associated with your project are not included in our design investment and will be separate considerations. These fees may include but are not limited to: Site Survey Fees, Engineering and Architectural Fees, Permitting Fees, HOA (Homeowners Association) Fees.



#### WORKING TOGETHER

Our commitment is to craft an experience that exceeds your expectations. As you embark on this transformative journey, we'll collaborate closely to align our services with your vision.

Following the successful submission of your application, we will arrange an interview call. This provides an opportunity to discuss your aspirations, project specifics, and any unique factors that may influence pricing. Our aim is to provide you with a clear understanding of how your investment translates into a landscape that beautifully reflects your dreams.

Upon acceptance of your application, you will receive a personalized quote tailored precisely to your project. At that juncture, we will also outline design deliverables, timelines, and review in detail the steps of the upcoming design process. We are deeply committed to ensuring your investment in our design services is both fulfilling and rewarding.



We look forward to receiving your application and feel deeply honored by the trust you're considering placing in SKORR Design. Recognizing that a home is not merely a structure but a sanctuary for life's most meaningful moments, we don't take your decision lightly. Thank you for considering us to transform your outdoor spaces into personalized retreats that nourish both body and soul.